



## Nayara Energy Hosts 'Prerna Utsav' – An Interactive Celebration of Education, Health, and Livelihood in Pali

*The two-day initiative under 'Project Gram Vikas' witnessed enthusiastic participation of 700+ community members, students, women, and local leaders, along with dignitaries and partner organizations.*

Nayara Energy, an integrated downstream energy and petrochemicals company of international scale, recently hosted Prerna Utsav – a two-day inclusive and interactive initiative under its CSR programme, Project Gram Vikas. Held at Beethoo and Chotila Senior Secondary School grounds in Pali, Rajasthan, the event brought together children, youth, women, and local leaders to learn, connect, and celebrate collective progress.

Prerna Utsav offered a vibrant platform for change from health check-ups and nutrition demonstrations to creative competitions and skill-building sessions – transforming school grounds into hubs of opportunity. Children expressed their dreams through art, women showcased millet-based recipes, and youth explored vocational skills and career guidance. Folk performances and street plays added cultural vibrancy while reinforcing themes of education, gender equality, and sustainability. Various games and recreational activities added energy and encouraged teamwork and social interaction among children, creating a lively atmosphere.

The initiative drew active participation from Panchayat representatives, teachers, students, SHG members, and frontline health workers, alongside dignitaries including the Block Development Officer, Block Education Officer, and Zilla Pramukh. Nayara Energy's other CSR partner organizations such as HelpAge India and BISLD enriched the platform with stalls on community health, sustainable livelihoods, and women-led enterprises.

**Speaking on the initiative, Prasad Panicker, Executive Chairman, Nayara Energy, said,** "Prerna Utsav is more than just an event, it's a reflection of our commitment to stand with communities and help them grow stronger. When we focus on health, education, skills, and sports, we are not just creating activities, we are creating opportunities for children, youth, and women to shape their own future. Watching the energy and enthusiasm of residents, students, and local leaders has been truly heartening. This is what real progress looks like—people coming together, learning, sharing, and building confidence. Initiatives like Prerna Utsav remind us that when communities lead the way, lasting change happens".

**Jaideo Charan, Additional Block Education Officer, Rohat, said,** " It was an excellent initiative to organize a multi-thematic event that actively involved both the community and school children. The blend of educational and recreational activities made the experience truly engaging and motivating for every participant."

Nayara Energy drives holistic rural development across nine core villages in Chotila and Beethoo panchayats, reaching nearly 11,000 people, through multiple initiatives. Project Gram Vikas, implemented with Bal Raksha Bharat, focuses on health, education, and livelihoods. Mobile Health Services, in partnership with HelpAge India, deliver essential healthcare and preventive services to families, while Gram Samruddhi with BAIF Institute for Sustainable Livelihoods and Development promotes improved farming, livestock care, and water conservation. All these projects work closely with the district administration and state government, complementing community events like Prerna Utsav to create awareness, strengthen skills, and celebrate local culture – building stronger, more resilient communities.

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**About Nayara Energy**

Nayara Energy is an integrated downstream energy and petrochemicals company of international scale with a formidable presence spanning across the entire hydrocarbon value chain, from Refining to Retail. Nayara Energy operates in India for India driven by a relentless commitment to fuel the nation's energy aspirations. At the heart of our operations lies the Vadinar refinery, India's second-largest single-site refinery with a capacity of 20MMTPA. With over 6,500 Retail Outlets, we cater to the need for reliable and safe mobility across the length and breadth of the country. We have adopted a phase wise asset development strategy and have recently forayed into petrochemicals sector with a 450 KTPA Polypropylene plant which is a significant step in our crude to chemicals journey. Through sustainable development projects in Health and Nutrition, Education and Skill Development, and Sustainable Livelihoods, Nayara Energy enhances the quality of life in the communities it operates in. Delivering value for all our stakeholders is at the very core of our beliefs and we are committed to providing the energy that fuels the dreams of our employees, customers, partners and communities.

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